



Cut & Paste Comps

Alrighty, if don't have a Realtor on your Dream Team yet, below is a simple Craigslist ad that you can post to get one on board. As you'll see, we aren't going over any details at this point about why we want a Realtor on the team and the value that we can provide them.

This is a "foot in the door" strategy to get you in front of your potential new team member... so that you can feel them out to see if they're a good fit.

Headline Suggestions:

Looking For Reliable Realtor In The "X" Area

Local Real Estate Investment Company Seeking Realtor In The "X" Area

Body:

Hey, if you're a licensed Realtor in the "X" area, this may be the opportunity you've been waiting for...

We're a real estate investment company that buys properties locally... and we're on the lookout for a bright, driven, and reliable Realtor seeking a profitable long-term relationship.

There are two requirements... 1) You must have a passion for real estate and 2) you must be extremely detail oriented.

If interested in learning more, reply to this email with a brief description of yourself and your experience as an agent.

After reviewing your information, we'll let you know if we'd like to take the next step. If so, we'll get together for a cup of coffee or lunch and discuss more details.

Looking forward to hearing from you. Thanks.

[Insert Name]